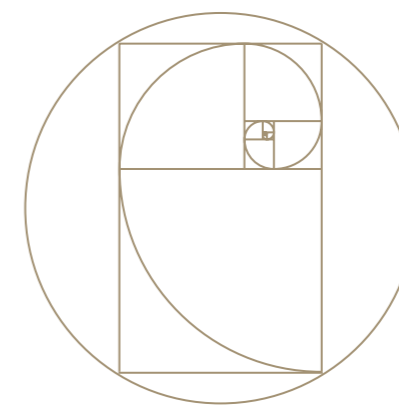


# InVisible

**SieMatic**



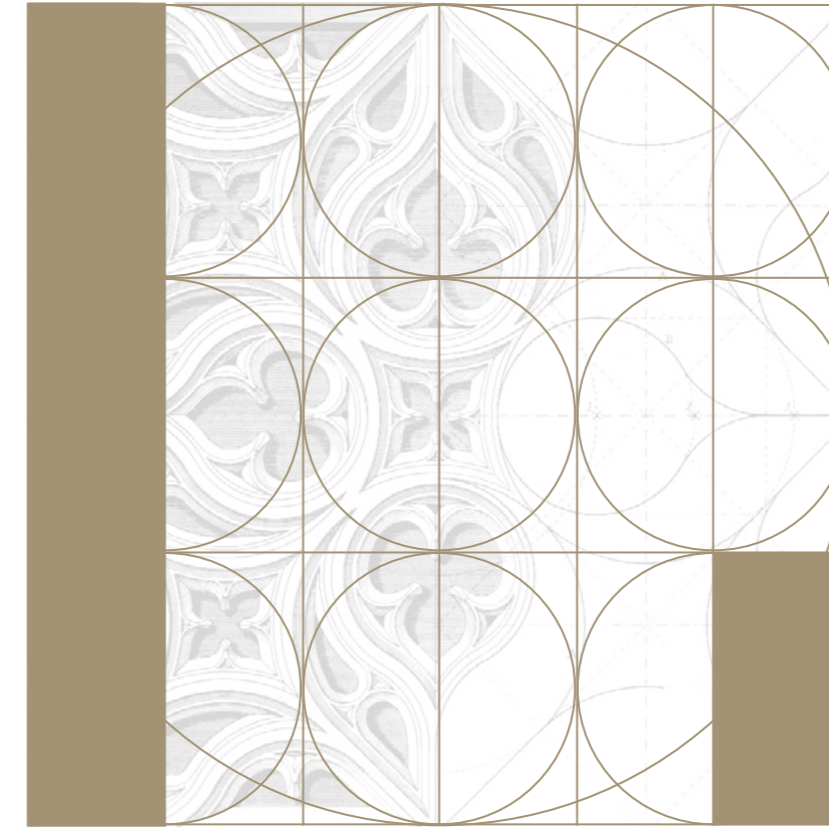
Milan Design Week 2024  
The invisible  
becomes visionary.

Milan  
Design Week

MMXXIV

**SieMatic**

SieMatic in Milan.  
An artistic fusion  
of avantgarde and  
timeless elegance.



**A MAGICAL  
INTERPLAY OF  
VISIBILITY AND  
INVISIBILITY.**

It is considered the wealthiest city and the secret capital of Italy, and was voted the city with the highest quality of life in Italy by an influential business magazine. A cultural hotspot for art and design, fashion and innovation, Milan is a microcosm of Italian culture. It has a rich history of world-famous architecture and art, yet it is full of the buzz of the new. You could spend weeks trying to unlock all its secrets and still find something to surprise you at every turn.

What better setting to showcase the visionary innovations of SieMatic's new generation of kitchens than a place full of hidden treasures, where exciting, avant-garde lifestyle meets timeless elegance. Amidst a wealth of aesthetic highlights and unexpected functionality in our Milan Monte Santo showroom, the new generation of SieMatic S2 handleless kitchens, with groundbreaking features such as SieMatic SecretSpace and SecretService, stars as the fascinating centrepiece.

# The invisible becomes visionary.

The secrets of SieMatic.

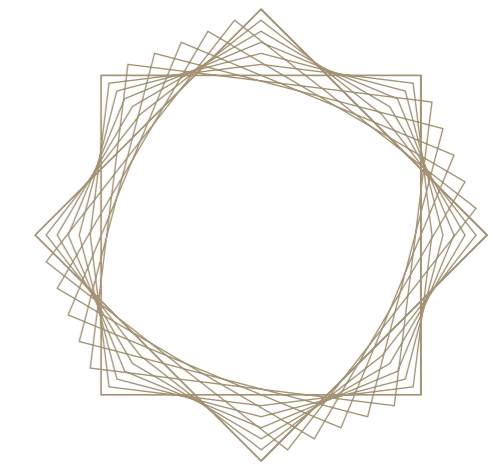
Unveiled at

Milan Design Week 2024.

## INVENTIVE SPIRIT MEETS ARTISTIC SOUL.

For creatives from around the world, Milan Design Week is the ultimate design event and experience, where international designers showcase their groundbreaking innovations. Once again, SieMatic will be there to spark the imagination and redefine the boundaries of excellence in craftsmanship, functionality and world-class design.

Spectacular new products and features provide an inspiring insight into the hidden treasures of the German luxury kitchen brand that is shaping the future of kitchen design. From SecretSpace to SecretService and SecretSlide, the "Secrets of SieMatic" reveal a world of groundbreaking innovations that will capture the imagination of designers, architects and kitchen enthusiasts alike.





# A journey into the art of the kitchen.

We are turning the next generation

of SieMatic kitchens

into an experience.

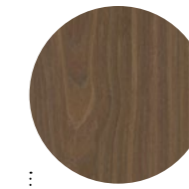
## A CELEBRATION OF BEAUTY.

True luxury is not defined by numbers, but by experiences. Where everything seems to be connected in a higher harmony, a special magic is created, both visible and invisible. Behind the elegant fronts of the wall units in brushed gold bronze aluminium, the award-winning MultiMatic makes clever use of storage space.

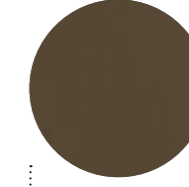
The tall cabinets on the right, in dark walnut flamed veneer panels, house some of the appliances and conclude in the corner with a SieMatic SecretSpace tall cabinet, an absolute highlight in its combination of aesthetics and innovative functionality.

The island in the centre of the room, finished in a special velvet matte SQ lacquer, is both the command centre of the kitchen and the family dining area. Throughout the kitchen, the imaginative colour scheme is a testament to the courage of contrasts, while golden bronze acts as a unifying element in this exquisite palette.





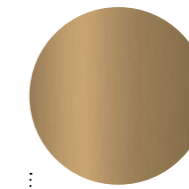
Veneer  
dark walnut flamed



SQ lacquer  
NCS velvet-matt



Ceramic  
atalaia super blanco



Aluminum  
gold bronze brushed

SieMatic has consistently demonstrated its pioneering spirit with surprising developments, setting standards that have become the benchmark for the industry. The DNA of the SieMatic S2 includes ergonomically perfect horizontal and vertical recess channels between the worktops and pullouts or between the tall cabinets, which emphasise the design line of the kitchen. Like the metallic cabinet elements and fronts, they are anodised in a golden bronze colour, giving the kitchen a luxurious, yet cosy character.

The special SieMatic StoneDesign countertops, 1 cm thin in the wall area and 10 cm thick in the island area, are made of the same warm-white and hard-wearing Atalaia super blanco ceramic. The intricately mitred corners of the island fronts and side panels emphasise the quality and luxury of the home design. Together with the premium materials and the special SieMatic glass cabinets that echo the metal and lacquer colours of the kitchen, they give the S2 a whole new, even more inviting look.



# A magical interplay of visibility and invisibility.

Where ingenious functionality

creates the joy

of the unexpected.

## AN EXPRESSION OF EXCELLENCE.

With its striking beauty, the new generation SieMatic S2 blends the visible and the invisible in spectacular design to create a new icon of quiet luxury, a sublime status symbol that is much more than the sum of its parts.

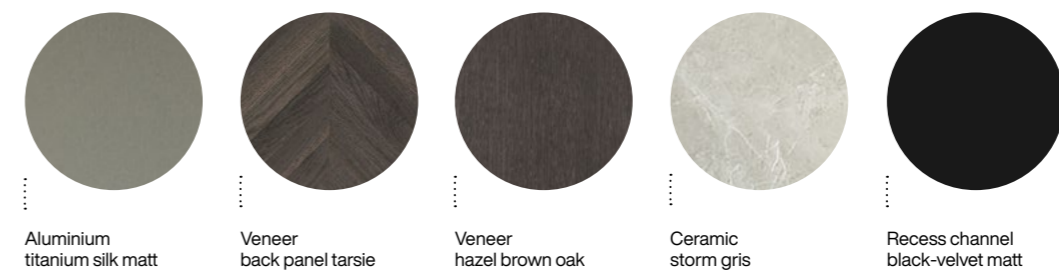
In a magical interplay of inside and outside, every detail tells a fascinating story involving functional marvels and meticulous craftsmanship.

As an option, appliances can be hidden inside stylish cupboards or behind folding sliding doors, and a movable worktop can completely conceal an integrated hob or sink with a lowered tap.









Visible and invisible, the new SieMatic S2 maximises reduction to essentials. Rotating cabinet elements and concealed drawers can be integrated invisibly, whereby the sophisticated combination of aluminium titanium silk matt, ceramic storm gris and hazel brown oak veneer is just one visible example of an exciting range of sophisticated materials and carefully selected colours.

The next generation S2 offers kitchen enthusiasts new ways to create their own unique living space, with a restrained elegant aesthetic that subtly accentuates the style of the interior without overstating its ingenious functionality.

# At a first glance, some innovations are hidden.

## INVISIBILITY AS THE PERFECT FUSION OF PRESENCE AND PURISM.

Contemporary kitchens are becoming more and more invisible in open-plan spaces by cleverly concealing appliance, bar and functional areas behind sliding doors. This opens up new possibilities for elegant, purist kitchen design where the SieMatic kitchen itself is the focal point, but its functionality is not always visible.

The exceptionally wide range of single, double and four-panel sliding side doors, with numerous height and width options, offers many possibilities for creating and concealing individual design areas. When closed, nothing disturbs the formal serenity of the SieMatic kitchen design, preserving its purist and timeless presence.

With their understated elegance and unlimited functionality, SieMatic sliding doors can be playfully used as a fluid transition between rooms and their functions. Their versatility in aesthetics and function makes them ideal for high-quality, full-height interior design in the SieMatic range of materials and colours, ensuring seamless continuity with SieMatic kitchen and living room design elements and finishes.

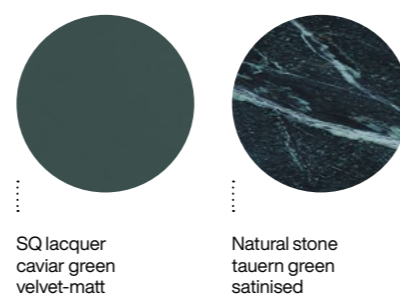
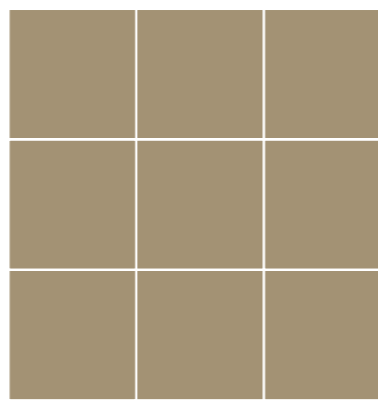
# When visible, they redefine space.



## OPEN FOR THE UNEXPECTED.

Where there is the invisible, there must also be the visible. Our single and multi-panel sliding doors, which glide on perfectly smooth tracks and open effortlessly offer almost infinite design possibilities: from hiding the kitchen unit in a small apartment or the appliance areas in open-plan kitchens, to concealing a luxurious wine bar in a spacious loft, to creating passageways to the wet kitchen and utility room.

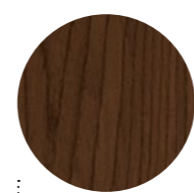
The optional lighting is activated when the doors are opened and the appliances are switched off when the doors are closed. This not only provides optimum lighting, but also highlights what was previously hidden. It also prevents an oven that is in operation from being forgotten. A fascinating interplay that celebrates both perfect form and precise function.



SQ lacquer  
caviar green  
velvet-matt

Natural stone  
tauern green  
satirised



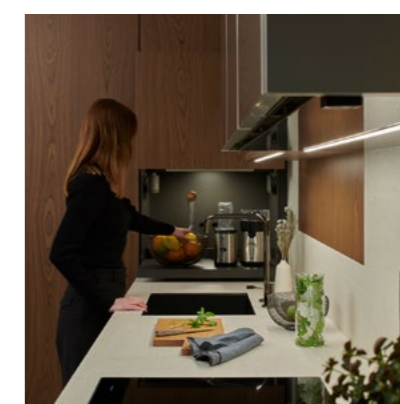
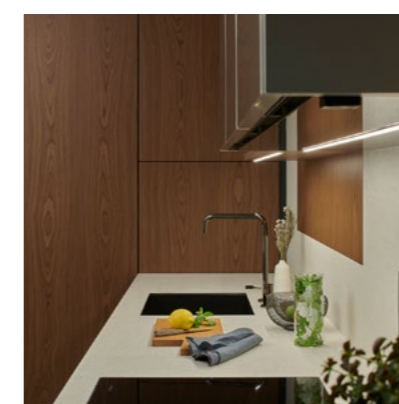
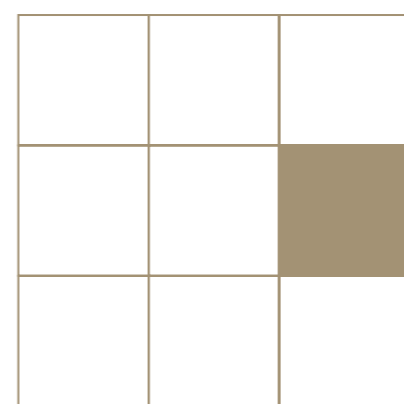


Veneer  
dark walnut flamed  
with flowered grain



Ceramic  
atalaia super blanco

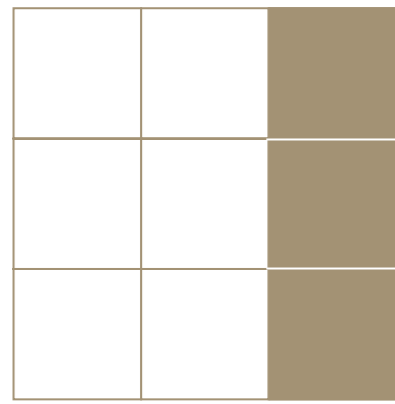
# Sophistication integrated.



## A PASSION FOR PERFECTION.

With the increasing desire for invisible appliances, the concealed kitchen is becoming the new status symbol. The new SieMatic S2 kitchen generation proves that timelessly elegant design and the best combination of perfect craftsmanship and innovative technology are not a question of space. A clever solution for typical L-shaped kitchens is to hide small appliances on a pull-out behind a hinged door or lift-up flap. This unusual cabinet solution makes it possible to hide the appliances and then pull them out and use them on the shelf as required.

The sockets for the appliances are flush-mounted in the rear wall, the pull-out shelf has a magnetic stop to prevent accidental insertion, and a built-in sensor ensures that the lighting is automatically switched on when the shelf is opened. When closed, nothing interrupts the elegant atmosphere, and the walnut veneer, with its lively vertical grain and expressive finish, blends harmoniously into the overall kitchen design.



# SieMatic SecretSpace



Find out more about this feature:

[www.siematic.com/S2NextGen](http://www.siematic.com/S2NextGen)



SQ lacquer sahara beige



Veneer graphite oak



## A REVOLUTIONARY COMBINATION OF TECHNOLOGY AND AESTHETICS.

SieMatic SecretSpace is available for base and tall cabinets. With the precision of a classic Swiss clockwork, the revolutionary translational rotation completely transforms the look of every kitchen. When the elegant doors are opened, the shelves become a showcase for the objects stored within, providing a visual and tactile experience.

When the kitchen is used for cooking, with the inevitable heat, dirt and moisture, the elegant doors can be firmly closed. When the cooking is completed and the objects are ready to be rediscovered, SecretSpace once again becomes an elegant stage for all the beautiful things presented on the shelves. With its innovative combination of cutting-edge technology and beautiful design, SieMatic SecretSpace is a spectacular new product that is sure to attract attention.

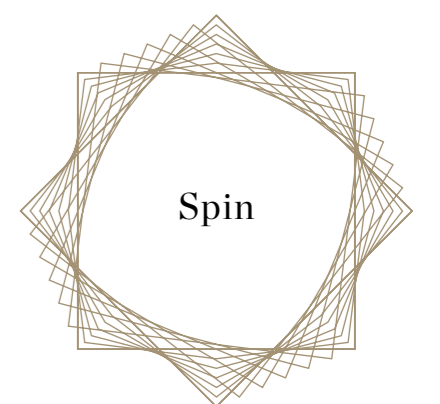
## A UNIQUE TACTILE AND VISUAL EXPERIENCE.

Nothing gives away the secret behind the elegantly designed corner. In the blink of an eye, an elegant twist transforms a kitchen cabinet into a sophisticated shelf that cleverly connects the kitchen and living area. Behind the serene, velvet-matt cabinet front, the revolving shelf is revealed in an elegant veneer and glass finish.

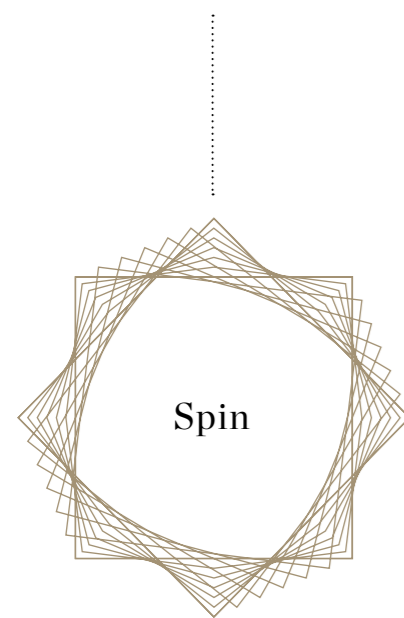
With SecretSpace SieMatic is one of the first manufacturers to bring this innovative technology to the kitchen. The furniture front is set in motion with a sweeping push, which results in a 180° turn.

Precision mechanics ensure extremely smooth operation, and special stops cushion the movement of even the lightest objects. The remarkable technology of translational rotation opens up completely new possibilities in kitchen design.

Wine glasses, carafes and delicate china that are rarely used in everyday life are kept out of sight in a closed cupboard. But with a flick of the wrist, they're ready to use whenever needed. The smooth running of the shelves makes it easy to switch between open and closed shelves as often as you like.



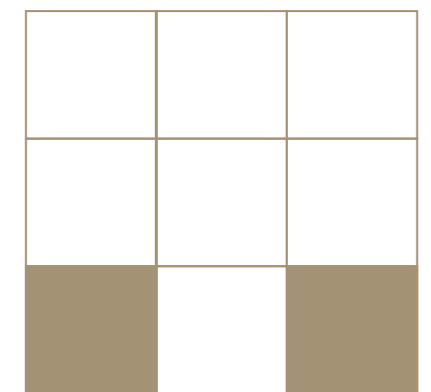
Spin



**CABINETS THAT  
TURN MORE THAN  
JUST HEADS.**

The Taj Mahal satin natural stone worktop seems to float above the elegantly designed base units and recessed handles of the two islands with their unique matt lacquer finishes, which can be selected from the SieMatic IndividualColourSystem of 2050 special colours in high gloss and velvet matt, as well as other materials.

Behind the purist, velvet-matt cabinet front, the elegant veneered shelving element is revealed when the built-in SecretSpace is set in motion. And then, with a gentle click, the sophisticated shelving unit reveals its stylish storage space.





# SieMatic

The two-part element with the impressive, vividly grained natural stone "Taj Mahal" can slide as a movable worktop over an integrated flush-fitting induction hob or sink with a lowered tap, completely concealing them. This not only creates a stunning effect, but also reveals the functional side of the kitchen beneath the flawless design of SecretSlide.

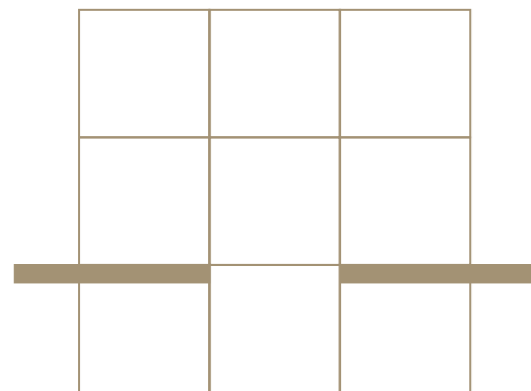
Thanks to a cushioned sliding mechanism and a soft stop in the end position, appliances, crockery or even glasses can be placed permanently on the sliding worktop without falling over.

# SecretSlide

THE AESTHETIC PRINCIPLE OF HIDDEN FUNCTIONALITY.

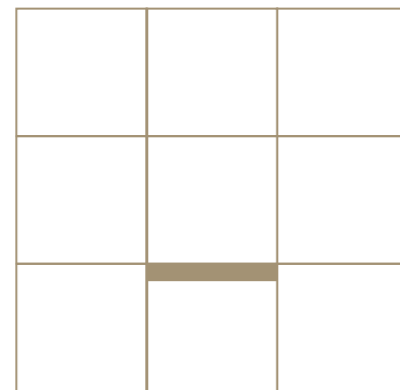
The solid base of the S2 worktop provides the necessary space for this ingenious mechanism. When closed, the 5 cm thick worktop, which appears to hover above the recess channels, conceals the hob. However, the worktop can be divided and moved down the middle. The hob appears underneath. The edges on the three outer sides point downwards, revealing the 1 cm thick worktop with the hob underneath. The inserted segments snap into place, extending the work surface for a buffet, for example, or allowing it to be used as a dining area on both sides.

Worktops are spaces for creativity and experimentation, where new things emerge. This is exactly what we have done. We have designed a spectacular kitchen highlight with yet another innovative combination of technology and aesthetics. The innovative SecretSlide worktops of the SieMatic S2, integrating the kitchen even more seamlessly into the living area and making it multifunctional.





# SieMatic SecretService



## A HIDDEN GEM. PUSH TO OPEN.

Always at your service: in an exciting interplay of open and concealed elements, the new generation SieMatic S2 offers many surprising storage ideas.

One of them is SecretService, a cleverly concealed drawer that is barely visible to the naked eye. It can be equipped with magnetic knife holders or dividers for easy access to flat and delicate items.

With its detailed workmanship and clever use of storage space, it once again demonstrates the high level of expertise and precision craftsmanship inherent to SieMatic.



Veneer  
graphite oak



Natural stone  
macaubas giotto  
patinato

## NOW YOU SEE IT.

### THE INVISIBLE RECESS CHANNEL DRAWER.



SieMatic SecretService, a small, ingenious drawer discreetly concealed in the flat recess channel of the new generation SieMatic S2, demonstrates perfection in appearance and function. No technical detail detracts from the aesthetics. Highly customisable, this innovation provides ideal storage for flat and delicate items. Whether a set of knives, cheese and truffle slicers, smartphones and tablets or valuable jewellery, everything can be stored safely and quickly.

Well-designed dimensions with rounded corners allow flexible positioning of a variety of knife types and lengths, while strong magnets hold the two-piece knife holder and knives securely in place and prevent them from slipping. Magnetic dividers create individual compartments for other utensils. Equipped as standard with a dark grey flock mat for secure storage, SecretService is also available with knife holders or dividers in smoked chestnut and light oak to match the SieMatic aluminium interior and familiar MultiMatic features.

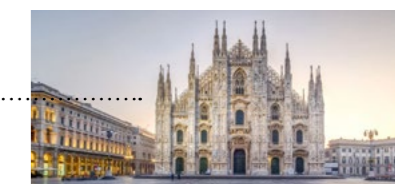
## NOW YOU DON'T.



Integrated almost invisibly into the filigree recess channel, SecretService keeps its precious contents out of sight. Nothing disturbs the clean lines, perfect angles and elegant presence of a handleless SieMatic S2. The hidden drawer opens gently only for those who know the secret, releasing its contents with a soft push to open action: purist aesthetics at its best.

# SieMatic StoneDesign

One of the few natural stones we cannot offer.



Duomo di Milano

The pink marble with its crystalline beauty from the Candoglia quarry has been used for centuries in the construction and renovation of the world-famous Milan Cathedral.

Exclusively, unfortunately. Fortunately, SieMatic offers kitchen enthusiasts an exquisite selection of fine stone that leaves nothing to be desired. The emotional SieMatic StoneDesign experience is available in many different versions, with materials ranging from natural stone to engineered stone and ceramic. Three different SieMatic StoneDesign materials with individual characteristics are available for countertops from 6.5 to 140 mm thick, monoblocks, extension tables, backsplashes and kitchen shelves.

6,5 mm

Iseo Grigio Aburjadado, ceramic



12 mm

Negresco satin finish, natural stone



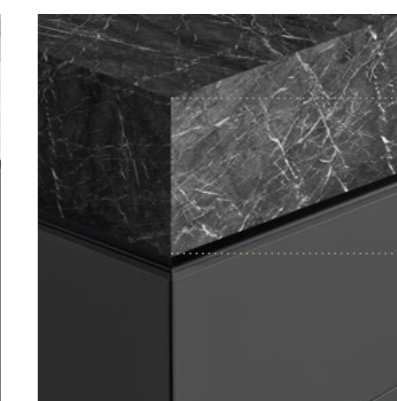
80 mm

White Fantasy satin finish, natural stone




142 mm

Grigio Carnico Patinato, natural stone



3 stone finishes, 9 thicknesses, over 90 variations, thousands of options.

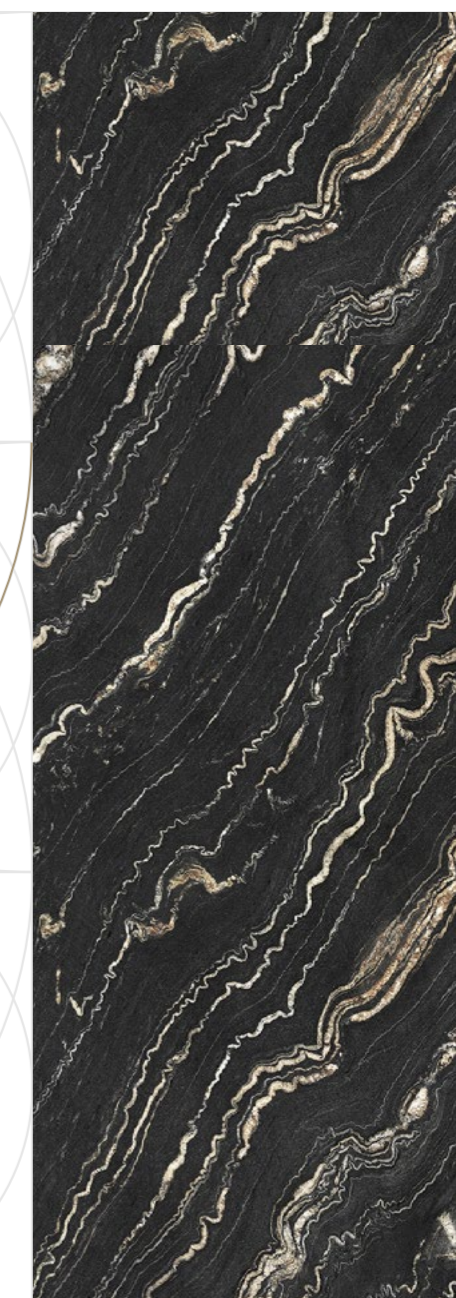


# Invisible joints. Visible precision.

## VISIBLY INVISIBLE.

With StoneDesign, SieMatic facilitates extraordinary dimensions for natural and engineered stone. Because natural stone is quarried in blocks, only certain maximum slab sizes can be cut. However, thanks to a special, complex process with a barely perceptible sinusoidal joint, worktops in natural and composite stone are possible in lengths of over 4 metres or depths of over 2 metres.

A unique, resource-conserving process, in which a 'skin' of natural stone, composite or ceramic is applied to a load-bearing, steel-reinforced substructure, also permits a choice of thickness, from filigree to monolithic, from a visible 6.5 mm to 14 cm. This means that different thicknesses of the same material can be used in the same kitchen.

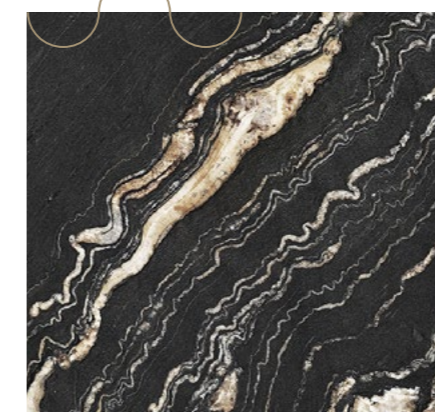


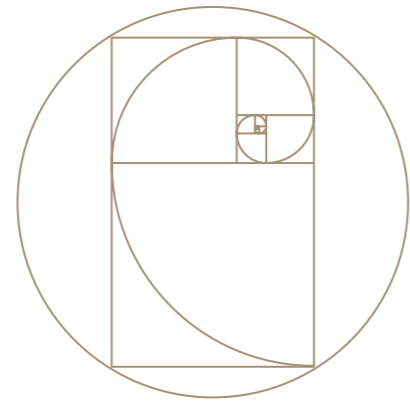
Due to their maximum length and depth, stone slabs cannot normally be joined seamlessly:

Typical maximum length:  
240-270 cm

Typical maximum depth:  
130 cm

The high-precision sinusoidal joint technology allows seamless worktops to be created well beyond the usual dimensions.





## VISIONARY IDEAS. VISIBLY SIEMATIC.

For 95 years, SieMatic has been living the future: the future of kitchen design. As the inventor of the SieMatic 6006 and SieMatic SL handleless kitchens, whose visionary design is still considered the definitive handleless kitchen concept, we continue to reinvent the kitchen.

With the new generation of the S2, SieMatic is making the timeless classic even more attractive and integrating the kitchen more seamlessly into the living space than ever before. Discerning furniture buyers in the premium and luxury segments look for individuality, value and creative solutions that express their personality.

SieMatic demonstrates its pioneering spirit with surprising innovations. The new generation of imaginative space and furniture concepts not only stands out from the conventional, but also offers its users an emotional, visionary experience that reaches far into the future.

Our goal is for our kitchen solutions to remain at the forefront of aesthetics and functionality far into the future, and for our customers to enjoy them for many years to come.

# SieMatic

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